



A short overview of YCN, our learning network and the ways we help our members to build capability throughout their teams in motivating, continual and connected ways.

hello@ycn.org

+44 (0)20 7033 2140



Established in 2001, YCN is an award-winning learning network. We help creatively-driven organisations build the capability they need to achieve their goals.

YCN members range from global retailers like adidas and Dr. Martens to tech-stars like Farfetch and Secret Escapes; amazing charities like Greenpeace and Scope, to fast growing creative studios like Koto and forpeople.

Our open, year-round learning programme brings our members' teams together around topics of common interest — enriching their mindsets and skillsets for the modern world of work, while building their networks in the process. We take targeted, topic specific sessions into members' teams at their places of work; and, when required, help our members to connect with the smartest thinking from across our network in relation to specific business challenges.

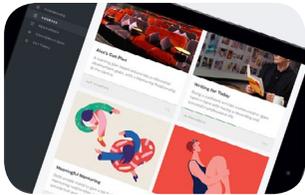


Membership gives teams unlimited and self-directed access to our year-round programme of workshops, talks and other sessions, enjoyed among a community of peers. Personalised access to our digital learning platform, and remote learning opportunities are also included, as is a relationship with our supportive central team.

Core membership benefits



Our programme. A weekly calendar of workshops, talks and other in-person sessions where groups of peers come together to build new skills for the modern world of work.



Our platform. Our digital learning platform provides personalised access to a wealth of curated resources, content collections and digital learning opportunities.



Our team. Your team can access ours for pointers and guidance around their individual learning goals; discovering what and who can support them.

We also take topic specific sessions into our members' teams throughout the year, targeted to interests, business challenges and areas where change is required — and delivered to groups of up to 20. That could be energising sessions from our wellbeing programme, such as 'Building Resilience' or 'Finding Flow' or bite-sized sessions designed to quickly upskill newly promoted managers, on topics such as 'Coaching Mindsets' and 'Owning Feedback'.



Testimonials

"YCN helps keep professional development front of mind among my team, and connects us with like-minds facing similar challenges."

Sara Stark, Dishoom

"Our team can shape the programme around their diaries and their individual learning goals."

Romilly Martin, Ennismore

"A massively popular benefit among our team, showing that we're putting their personal development front and centre."

Rob Arbuthnot, Red Bull

"Consistent access to quality sessions that transfer learning back into our business."

Trevor Cairns, Love

"YCN furthers the learning of our team and broadens their individual understanding of the world, helps the team think differently about its challenges and directly supports our growth."

Jowey Roden, Koto

Popular topics in 2019 so far...

- Resilience
- Influencing IRL
- Consumer insights
- Purposeful praise
- Listening
- Authentic presenting
- Coaching mindsets
- Visualising data
- Natural Networking
- Facilitation
- Owning feedback
- The art of gathering
- Design thinking
- Unconscious bias
- Brand purpose
- Storytelling
- Strategic thinking
- Managing upwards

ycn.org/topics

Benefits summary and costs

Memberships combine:

- A kick-off session with your team to onboard to the programme and platform, and to discuss and capture individual and collective learning goals.
- Unlimited access for the team to our year-round in-person learning programme of workshops, roundtables, talks and other events.
- Individual logins for the team to our digital learning platform.
- Visits from YCN to your place of work to deliver topic specific workshop sessions to groups of up to 20.
- Access to our central team for support around learning goals, recommendations and connections.
- Quarterly catchups with your leadership team to share team news, latest goals and opportunities.

Membership costs are based on the size of the team benefitting from access, and the number of visits being made to deliver sessions directly. Examples can be provided on request.

